

# Screen Australia x ACTF Kids IP Incubator

## Form Preview

### Applicant Eligibility

\* indicates a required field

### Personal Information

By selecting 'Confirm' below, you confirm that:

- you have read, understood and voluntarily agree to the collection and use of your personal information as described in Screen Australia's privacy notice (available on our website [here](#)) (**Privacy Notice**); and
- you have informed all individuals whose personal information is to be included in the application form or supporting materials of the matters set out in the Privacy Notice, provided them with a copy (as linked [here](#)) and obtained their consent to disclose the relevant personal information to Screen Australia; and
- to the extent that such personal information is disclosed to the Australian Children's Television Foundation (**ACTF**) (as contemplated in the Privacy Notice), the ACTF shall collect, handle, use and disclose such personal information in accordance with its privacy policy (available on the ACTF website [here](#)).

#### Privacy Notice \*

☐ Confirm

Before you begin:

- Applicants must provide accurate information to Screen Australia at all times. A person or company that makes a false or misleading statement to Screen Australia in an application may face criminal or civil liability including liability for an offence under the Criminal Code Act 1995. In addition, if funding awarded by Screen Australia was obtained by fraud or serious misrepresentation, Screen Australia can revoke its funding.
- It is important that you read our [Terms of Trade](#) and the [Screen Australia X ACTF Kids IP Incubator Program Guidelines](#) and the [Screen Australia z ACTF Kids IP Incubator Program FAQs](#) to ensure that you and your project(s) are eligible for Screen Australia Funding and to help you deliver the strongest application possible.
- For help completing this application, refer to the [Help Guide for Applicants](#) or [Applicant Frequently Asked Questions \(FAQs\)](#)
- If you are unsure about your eligibility or have questions about the application form, please email us at [online@screenaustralia.gov.au](mailto:online@screenaustralia.gov.au) or call Program Operations on 1800 507 901. Please note that we are not able to provide creative advice or suggestions to strengthen your application..

Screen Australia and the Australian Children's Television Foundation (ACTF) share a vision of delivering high-quality Australian content to children across all platforms they engage with.

The Screen Australia x ACTF Kids IP Incubator aims to empower established and emerging creators to experiment with creative tools, formats, and business models on platforms like YouTube and FAST.

This initiative seeks to equip content creators with the tools and knowledge to succeed in these diverse environments. It offers teams the opportunity to learn, research, and explore IP and formats in a collaborative and experimental setting.

**Key objectives include:**

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- Supporting innovative business strategies for children's content creators that drive growth, sustainability, and success with audiences online and on non-traditional platforms.
- Promoting the development of sustainable IP while fostering children's screen culture and future skills.
- Enhancing diverse business opportunities and commercial benefits in the Australian children's screen industry, considering equity, platform, format, and geography.

**This initiative is aimed at content for children aged up to 11 years old.**

**Please confirm: \***

- ☐ the applicant has attended or reviewed the webinar for practitioners about this initiative and the current children's content landscape hosted by Screen Australia and the ACTF.
- ☐ the applicant company is an Australian entity and meets the general requirements set out in Screen Australia's Terms of Trade.
- ☐ the applicant company's primary purpose is the development and production of children's scripted or factual content for domestic and/or international markets, and your output is one or more of the following: First Nations, Scripted, Factual (Online, Episodic) and/or Interactive.
- ☐ the applicant team is a minimum of two key creatives (these may include Creator, Writer, Director and/or Producer – we are open to other definitions/titles for key creatives in the spirit of this innovative initiative).
- ☐ the applicant team can commit to being available during the intensive development phase March-May 2025.

**Do the individual applicants, key creatives named in the application, applicant company or related parties have any outstanding debts or contractual obligations (eg, overdue delivery items or reports, debts under P+A loan agreements, or gross proceeds not paid as required) to Screen Australia or its predecessors (AFC, FFC or Film Australia) or to the ACTF? \***

- ☐ Yes ☐ No

**Please provide details of outstanding debts or contractual obligations including the relevant agency (Screen Australia, AFC, FFC, Film Australia). \***

**Contracting Information - Applicant Company Name \***

## Applicant Information

\* indicates a required field

**Applicant contact. Official correspondence will be directed to this person. \***

First Name Last Name

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**Email \***

Must be an email address.

**Mobile \***

Must be an Australian phone number.

**Address \***

Address

  

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

**Additional Contact person if relevant**

First Name

Last Name

**Mobile**

Must be an Australian phone number.

**Email**

Must be an email address.

**Applicant Company**

**Applicant Company Name \***

Organisation Name

**Applicant Company ABN \***

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	

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ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

### Applicant Company Primary Address

Address


### Phone \*

--

Must be an Australian phone number.

### Email \*

--

Must be an email address.

## Application Details

\* indicates a required field

### Project Title \*

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Please provide a title we can use to refer to your project. This could be the name of your IP, the lead project on your slate, or your company name.

### Primary Content Output

- ☐ First Nations
- ☐ Scripted
- ☐ Factual
- ☐ Interactive

Select all that apply.

## Video Pitch

**Please provide a video pitch of up-to three-minutes** (download-enabled) outlining why the creator/company is right for this initiative, and what you hope to achieve.

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**Please note: If you have supplied more than the requirement, we will only read/watch up to the maximum limit.**

**Online links must be download enabled for Screen Australia record keeping purposes. Format requirements: MP4 or WMV file, H.264, resolution 720p; files must be less than 200MB. If you need assistance in reducing filesize, click [here](#) for instructions on compressing your video file.**

Name/Description	Online screening link	Password if required
Video Pitch		

**Please provide an Impact Statement detailing the ambition of the creator/company, brief history; structure; vision and/or mission, articulation of their key audience and how this initiative will help you achieve this \***

Word count:

Must be no more than 250 words.

**Webinar Reflection Statement - In response to the information provided in the Webinar, identify what areas of the initiative are you interested in, how does this apply to your pitch and audience? \***

Word count:

Must be no more than 250 words.

## Creative Team

**\* indicates a required field**

With the exception of official Co-Productions, the project must be written and directed by Australian citizens or residents.

Please provide the information requested for each Key Creative including the Applicant. These are the key members of the creative team who are confirmed and integral to the funding requested at this stage. Click on '**Add More**' to enter multiple Key Creatives.

**For each Key Creative you must indicate their Career Stage.** This refers to what stage of their career the Key Creative has reached to this point:

- **Grassroots:** The Key Creative has no practical industry experience. They may have worked on some small, short-form content projects.
- **Emerging:** The Key creative has some experience in above the line roles on commissioned or critically recognised short-form productions. They may have a credit on a lower-budget long-form production.

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- **Mid-Career:** The Key Creative has a strong track record across multiple longer form productions, which have achieved critical success and significant audience reach.
- **Established:** The Key Creative is highly accomplished, with significant experience on numerous higher-budget productions, which have achieved commercial and critical success.

The Indigenous language group provides a list of language names and the AIATSIS code from the Austlang Database. You can visit the [Austlang Database](#) to see more information about the language/s you are selecting.

Name \*

Career stage: \*

Please select the Key Creative's gender: \*

Gender refers to current gender, which may be different to sex recorded at birth and may be different to what is indicated on legal documents. For examples of different gender terms, please see [here](#) (this link will take you to NAVA's Gender Equity resources)

If you have selected 'Different term' above, please specify

Role \*

Bio \*

Word count:

Must be no more than 500 words.

Does the Key Creative identify as Indigenous? \*

If yes, please select the Indigenous language group/s the Key Creative identifies with:

Mobile \*

Email \*

State \*

Australian citizen \*

Status \*

☐ Confirmed

☐ Proposed

Name \*

Career stage: \*

Please select the Key Creative's gender: \*

Gender refers to current gender, which may be different to sex recorded at birth and may be

Role \*

Bio \*

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If yes, please select the Indigenous language group/s the Key Creative identifies with:

Mobile \*

Email \*

State \*

Australian citizen \*

Status \*

☐ Confirmed

☐ Proposed

Word count:

Must be no more than 500 words.

## Budget

**Are you applying for Carer's Costs to enable you to attend the workshop?**

☐ Yes ☐ No

For more information about carer's costs, click [here](#).

## Budget Table

Please provide a detailed budget breakdown of your **Carer's Costs**, including the Screen Australia Ask amount. Do not include GST.

Enter \$0 if the column does not apply to that particular line item.

Budget Item	Screen Australia Ask (\$)	Other Funding (\$)
	Must be a dollar amount.	Must be a dollar amount.

Screen Australia Ask Total

Other Funding Total

# Screen Australia x ACTF Kids IP Incubator

## Form Preview

This number/amount is calculated.

This number/amount is calculated.

## Diversity Information

\* indicates a required field

Please note this section doesn't form part of your application and is not assessed unless otherwise stated in your funding program's guidelines. If you do not wish to provide this information click 'prefer not to disclose'.

Please be advised Screen Australia Staff may use this information for the purposes of preparing and publishing aggregated research and reporting. For more information, please refer to [Screen Australia's Seeing Ourselves report](#). All personal information will be handled in accordance with our [Privacy Policy](#).

Please complete for **all** Key Creatives listed.

If you are completing this section for someone else, please ensure you have their permission or alternatively request the individual to fill in this section.

Please select the Key Creative's role \*

Does the Key Creative have a disability? \*

Is the Key Creative from a culturally or linguistically diverse background? \*

Does the Key Creative identify as LGBTQI+? \*

'LGBTQI+' refer to lesbian, gay, bisexual, transgender/gender diverse, queer and intersex - the '+' recognises that LGBTQI doesn't include a range of other terms that people identify with, or use to describe themselves. We acknowledge that one acronym or description may be not able to fully capture the diversity of gender identities, sexual orientations and bodily diversity in our community, and that language is constantly evolving. Our intention is to be as succinct as we can, but inclusive of all.

Please select the Key Creative's cultural background/ethnicity:

Please select the Key Creative's first language (as a child). If Indigenous, go to the next question.

If first language is an Indigenous language, please select from AIATSIS Austliang Database:

Please select the Key Creative's role \*

Does the Key Creative have a disability? \*

Is the Key Creative from a culturally or linguistically diverse background? \*

Does the Key Creative identify as LGBTQI+? \*

'LGBTQI+' refer to lesbian, gay, bisexual, transgender/gender diverse, queer and intersex - the '+' recognises that LGBTQI doesn't include a range of other terms that people identify with, or use to describe themselves. We acknowledge that one acronym or description may be not able to fully capture the diversity of gender identities, sexual orientations and bodily diversity in our community, and that language is constantly evolving. Our intention is to be as succinct as we can, but inclusive of all.

Please select the Key Creative's cultural background/ethnicity:

Please select the Key Creative's first language (as a child). If Indigenous, go to the next question.

If first language is an Indigenous language, please select from AIATSIS Austliang Database:



**Diversity Information \***

☐ Please tick to confirm you have provided a diversity response for all roles listed.