

INTERNATIONAL DELEGATIONS: GUIDELINES

C21 CONTENT LONDON / DRAMA SUMMIT 28 Nov - 1 December 2022

Issued 4 August 2022

Content London is a high priority event in the global content industry calendar, bringing the global drama communities together around an industry conference, award ceremony, and networking opportunities.

Up to 10 applicants will be supported for up to AUD\$6000 for travel to London and provided with a registration pass to attend.

This funding aims to provide screen creatives (creator, or producer, or writer) who have a high level of recent success and some traction in the UK with international knowledge, interest, investment, and relationships for their Australian scripted IP.

WHO CAN APPLY?

- Applicants must be Australian citizens or residents and meet our [Terms of Trade](#).
- Applicants must have a credit as creator or producer or writer on a completed scripted drama, comedy or children's series with evidence of significant views, e.g.:
 - screened on broadcast television or streamed on a subscription based platform, and having been 1 of the top 10 most-watched shows on that platform at time of transmission. [It is noted that data is not always readily available, especially historically, and assessors will give benefit of the doubt based on press links and other media reactions about the title from time of release], or
 - streamed online on any reportable platform, with evidence of audiences/views in excess of 1 million or other evidence of trending on You Tube or other online social media platforms at time of release, or
- Priority will be given to those who:
 - have been invited in 2022 as a speaker at Content London and/or nominated for the C21 International Drama Awards and/or C21 Drama Series Pitch
 - have their own IP, and a robust slate with scripted series that are ready to pitch
 - have international co-production experience, or evidence on their slate of co-production conceived IP
 - evidence of existing traction and relationships with London and UK based drama at executives, companies, and broadcasters
 - are on the path to becoming showrunners or creators
 - have an established talent agent and/or management in Australia and/or UK and/or US

Applications from underrepresented communities are encouraged to apply. This may include Aboriginal and Torres Strait Islander peoples; people who are from culturally and linguistically diverse backgrounds; people who are Deaf, hard of hearing or with disability; people who are female or gender diverse; people who identify as LGBTQIA+; and people located in regional and remote areas.

Please note:

- If you have been successful for *International Delegation* funding from Screen Australia after 1 Nov 2021, you are not eligible to apply to this, other than in exceptional circumstances.
- Applicants currently in receipt of Enterprise funding may not be eligible to apply for

this fund if their budget included funding to attend this market.

WHAT SUPPORT IS AVAILABLE

Up to 10 applications will receive funding up to **\$6000** towards travel, living and accommodation in London. Screen Australia will also provide 1 x registration pass per successful application for the 2022 Content London Drama Summit.

You can apply as a team or as part of a company structure, but please be aware of there is a funding cap of \$6000 and one registration pass for each application.

Registration and opening night cocktails are scheduled from 5pm Monday 28 November, 2022. Conference programme starts 9am Tuesday 29 November, finishing 5pm Thursday 1 December.

Delegates are strongly encouraged to think about staying longer in the London so they can attend the conference and spend further time to undertake meetings.

For the latest on the programme and announced speakers so far, please visit [here](#).

HOW

The deadline to apply is **5pm AEST Thursday September 8, 2022**.

Applications can be made through the [Application Portal](#) with the following materials:

- [A CV](#) including recent credits and details of any commercial, significant viewership and/or major festival or awards success.
- [A proposal](#) (maximum 8 pages) that includes:
 - Details on your current slate of projects that will be pitched at the event, including for each title: the stage of development or production; the budget and the currently secured finance; and, the currently secured key creative and marketplace attachments or interest including works that are intended as co-productions
 - A detailed proposed meeting list with reason and desired outcomes of each meeting for the event and whilst in London
 - Any intended professional development objectives
 - Any details evidencing international co-production experience
 - Any details evidencing talent agent or management in Australia, UK and/or US
 - Any details on existing relationships and traction with UK based executives, companies, and broadcasters
 - Any evidence of an invitation in 2022 as a speaker at Content London and/or nominated for the C21 International Drama Awards and/or C21 Drama Series Pitch

Assessment Criteria

Complete and eligible applications will be considered and reviewed by Screen Australia and/or industry specialists against the following criteria:

- the strength of the proposal and the perceived strength and diversity of the projects on the slate, as well as the stage of development and suitability for the event;
- the amount of perceived international traction from the applicant's completed body of work; and,
- the perceived experience and knowledge of the applicant pertinent to the activity.

Applicants will be advised of the outcome in writing by Friday 30th September 2022.

If you are unsure about your eligibility or have questions about the application form, please email us at industry@screenaustralia.gov.au or call Program Operations on 1800 507 901. Please note that we are not able to provide creative advice or suggestions to strengthen your application.