Eligibility & Program Requirements

* indicates a required field

Personal Information

By selecting 'Confirm' below, you confirm that:

- you have read, understood and voluntarily agree to the collection and use of your
 personal information as described in Screen Australia's privacy notice (available on our
 website here) (Privacy Notice); and
- you have informed all individuals whose personal information is to be included in the application form or supporting materials of the matters set out in the Privacy Notice, provided them with a copy (as linked here) and obtained their consent to disclose the relevant personal information to Screen Australia.

Pri	vacy	Notice	*
	Confi	rm	

General Requirements

Before you begin:

- Applicants must provide accurate information to Screen Australia at all times. A person or company that makes a false or misleading statement to Screen Australia in an application may face criminal or civil liability including liability for an offence under the Criminal Code Act 1995. In addition, if funding awarded by Screen Australia was obtained by fraud or serious misrepresentation, Screen Australia can revoke its funding.
- It is important that you read our <u>Terms of Trade</u>, the <u>Online Development</u>
 <u>Guidelines</u> and the <u>Online Development FAQs</u> to ensure your project is eligible for Screen Australia Funding and to help you deliver the strongest application possible.
- For help completing this application, refer to the <u>Help Guide for Applicants</u> or Applicant Frequently Asked Questions (FAQs)
- For queries about the guidelines, deadlines, or questions in the form, please contact us on 1800 507 901 during business hours or email online@screenaustralia.gov.au and quote your application number

The Online Development Fund is aimed at emerging Australian screen creatives, allowing them to access funding to develop the creative materials of their scripted or documentary projects with a primary release via an online platform.

In most cases this fund applies to projects releasing on social media platforms such as YouTube, Facebook and TikTok, as well as Virtual Reality (and other Extended Reality) projects. Screen Australia recognises this part of the industry is fast-changing, so other release platforms may be eligible.

The Online Development Fund should be considered as a potential step prior to applying for Online Production Funding. Applications may be made for up to \$25,000 to cover the development of creative materials. Funding for a proof of concept will be considered in addition to the creative materials funding, for any amount up to \$30,000.

For larger budget projects aimed at a release on broadcasters or streaming platforms, applicants are advised to apply to the Screen Story Development Fund (Generate or Premium)

Please confirm you	Please confirm you meet eligibility requirements.			
☐ Is an Australian ind☐ Controls the rights	ents and conditions in a lividual or team. whether they are the w	our Terms of Trade writer, director or produc ne project for the intend		
The project * ☐ Is an online series device ☐ Is not a short film.	or one-off XR project in	tended for public releas	e on a screen-based	
company or related (eg, overdue deliver	parties have any outry items or reports, or paid as required) to	res named in the appl tstanding debts or co debts under P+A loan Screen Australia or it	ntractual obligations agreements, or	
		ebts or contractual ob AFC, FFC, Film Austral		
Applicant Company	or Sole Trader Name	<u>*</u>		
Applicant and Co * indicates a required to				
person takes responsib	oility for the application	project (Writer, Director a and all official corresponding comitted on behalf of the	ondence will be directed	
Applicant contact * First Name	Last Name			
50				
Applicant Role				

Applicant Primary Email *	
Applicant Mobile Phone Nur	mber *
Applicant Address * Address	
Must be a street address. A P.O Bo	x is not acceptable.
Contracting Entity	
	formation for the individual or company which will lia if this application is successful.
Applicant Company or Sole Organisation Name	Trader name *
company in accordance with	N for this application. This can be a sole trader or a nour Terms of Trade. * to look up the following information. Click Lookup above to
check that you have entered th	
Information from the Australian Bu	usiness Register
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	
Must be an ABN.	-
Full Applicant Company or S Address	Sole Trader Address *

Must be a street address. A P.O Box is not accepta	able.
Additional contact person if relevant First Name Last Name	
Additional Contact Primary Phone Numb	oer
Must be an Australian phone number.	
Additional Contact Primary Email	
March has a constitution of	
Must be an email address.	
Project Summary	
* indicates a required field	
Project Title *	
AKA Title(s)	
Primary Platform *	
Secondary Platform	
What is the intended project format? *	
Format length * One-off	○ Series
Number of episodes *	
Must be a number.	

Duration per episode (minutes) *			
Must be a number.			
Duration (minutes) *			
Must be a number.			
Does the project currently have any mark ○ Yes	ketplace attachments? * O No		
Marketplace attachment(s):			
Please provide details.			
Marketplace Attachment	Contact Name		
Will this project be an official co-product ○ Yes ○ No	ion? * O Undecided		
Has this project previously applied for fu predecessor agencies (AFC, FFC, Film Au O Yes			
Please indicate the agencies to which this project has previously applied: * □ Screen Australia □ AFC □ FFC □ Film Australia			
Has this project previously received fund predecessor agencies? *	ling from Screen Australia or its		
○ Yes	○ No		
Project Status			
* indicates a required field			
Please describe current stage *			
For example Draft Script #, Scriptment, Treatment	, Bible, Outline, etc.		
What are you delivering for this stage? *			

If application is successful, generetc.	ally the next Draft Script #, So	criptment, Treatment, Bible, Outline,
Anticipated delivery date	k	
Please note that the delivery date	a must be within 6 menths of	your application submission
Please flote that the delivery date	e must be within 6 months of y	your application submission.
Proposed production budg	et *	
Please provide a cost estimate of understand that this figure is a ro		the project is only in development, we
Do you anticipate approac	hing Screen Australia fo	r future production investment?
○ Yes	○ No	Undecided
Project Creative Deta	ils	
* indicates a required field		
marcates a regamea mera		
section of this application ("S	ubmission Materials") you v	nformation. Note that in the final will need to attach a four-page num four-page document or a four-
Logline synopsis *		
Must be no more than 80 words. Up to 5 lines of text.		
One-paragraph synopsis *		
, , , , ,		
Word count:		
Select which genre(s) best	describe vour project:	k
☐ Action adventure	☐ Thriller	☐ Family
□ Comedy□ Drama	☐ Western☐ Crime	□ VR □ Other XR
☐ Horror ☐ Musical	☐ Mystery☐ Science fiction	□ YA □ Other:
☐ Romantic comedy	_ Science neuon	

In a brief summary describ does your project stand ou			g and distinctive. How
Word count: Must be between 200 and 250 wo	ords.		
Does your application incl O Yes	ude Proof of Conc		ction funds? *
Proof of Concept Title *			
Proof of Concept AKA			
Proof of Concept Synopsis	(one paragraph)	*	
Word count: Must be no more than 150 words			
Please outline why this pro	oject requires a Pi	roof of Concept *	•
Proof of Concept Duration			
Must be no more than 10 minutes	S.		
Proof of Concept Genre(s) ☐ Action adventure ☐ Comedy ☐ Drama ☐ Horror ☐ Musical ☐ Romantic comedy	* Thriller Western Crime Mystery Science fiction	□ Fai □ VR □ Ott □ YA □ Oth	ner XR
Protagonist			

Page 7 of 20

A protagonist is a character who features one or more of the following:

Online Development 2023/2024

Form Preview

- Holds the 'point of view', or provides the dominant point of view that is experienced by the audience
- Drives the action of the story
- Has an arc of change:
 - The emotional and story stakes are tied to the protagonist's arc
 - A protagonist may not experience an arc of change, but may 'blossom' into their own fully realised selves, which in turn promotes changes in characters around them
 - A protagonist may 'fail' to change, and still be a protagonist (e.g. a protagonist who is confronted with a character 'flaw', does not change, and suffers the consequences).

Ensemble dramas/ dramas with multiple protagonists

Several characters may meet the classification of a protagonist. These characters' stories may intertwine throughout the plot (for example *Heartbreak High* and *The Katering Show*), or they may only interact occasionally, if at all (*Redfern Now* series).

Series drama may be structured to feature a different protagonist in each episode (for example, *The Slap*).

Allocating gender

The character's own gender identification is used when possible – for example, a character who identifies as female is classed as female.

Using the definition provided, please state the gender and name of the protagonist/s in your project.

Protagonist name	5 5	If you have selected 'Different term', please specify	

Gender equity, diversity and inclusivity are priorities for Screen Australia. We therefore expect that the diversity of the story world and characters are reflected in the creative team and/or that integrated and meaningful collaboration occurs from early stages of development. Also, consider whether your team has the right to tell the story and whether your telling of it will be authentic.

How do elements of the project (story and/or team) reflect gender equity and the diversity of people and experiences from around Australia? *

Word count:

Must be between 200 and 250 words.

Indigenous Languages

Screen Australia's First Nations Department is collecting information on Indigenous languages in an effort to extend our reach and ensure that we are working with and representing as many Indigenous nations as possible.

Will all or part of the project include Indigenous languages? * ○ Yes ○ No
The below provides a list of language names and the AIATSIS code from the Austlang Database. You can visit the <u>Austlang Database</u> to see more information about the languages you are selecting.
Please select the language group(s) included: *
You can select more than one if required.
·
Please describe what part of the project includes Indigenous Languages including how and why: *
Pathway to Audience
Please refer to Screen Australia's <u>Pathway to Audience Guide</u> for more information.
Primary audience age range (years): *
Primary audience gender: * ○ Skewed towards women/ ○ Skewed towards men/male ○ Gender neutral female
Secondary audience age range (years): *
Secondary audience gender: * ○ Skewed towards women/ ○ Skewed towards men/male ○ Gender neutral female
Who is the target audience for your project? *
Word count: Must be no more than 250 words. For more information refer to the Pathways to Audience Guide.
Why will this audience want to see your project? *

Word count:

Must be no more than 250 words.

For more information refer to the Pathways to Audience Guide.

How will the audience find and engage with your project? *

Word count:

Must be no more than 250 words.

For more information refer to the Pathways to Audience Guide.

How will you finance the production of your project? What does success look like for this project and team? *

Word count:

Must be no more than 250 words.

For more information refer to the Pathways to Audience Guide.

Online Screening Links

Video Pitch

Please note the following important requirements for video links. Video must:

- be download-enabled for Screen Australia record keeping purposes
- be less than 200MB
- be in MP4 or WMV format, 264, resolution 720p.
- If you need assistance in reducing filesize, click <u>here</u> for instructions on compressing your video file.

Please provide a simple pitch to camera, maximum three minutes:

- Please tell us about the long-form story.
- Why are you and/or your team driven to make this project now?
- What makes your story distinctive and stand out from all the others for an audience?
- Tell us a bit about the key creatives and where you are all at in your careers.
- If you are applying for a Proof of Concept (**POC**) please also tell us about the idea, how it connects with the long-form project and how it will raise awareness for the project and team, attract finance and/or build an audience for the long-form project.

The pitch to camera can take any form – people, pictures, text on screen, music, sound, etc. It does not need to be a highly produced video to 'sell' to assessors but an opportunity to talk through your submission. You must upload a download-enabled link (maximum 200MB) but you may also include a link for the assessors to view at a higher resolution if necessary.

Name/Description	Online screening link	Password if required
Video Pitch		

Creative Team

* indicates a required field

Key Creatives

With the exception of official Co-Productions, the project must be written and directed by Australian citizens or residents.

Please provide the information requested for each Key Creative including the Applicant. These are the key members of the creative team who are confirmed and integral to the funding requested at this stage. Click on '**Add More**' to enter multiple Key Creatives.

For each Key Creative you must indicate their Career Stage. This refers to what stage of their career the Key Creative has reached to this point:

- **Grassroots:** The Key Creative has no practical industry experience. They may have worked on some small, short-form content projects.
- **Emerging:** The Key creative has some experience in above the line roles on commissioned or critically recognised short-form productions. They may have a credit on a lower-budget long-form production.
- **Mid-Career:** The Key Creative has a strong track record across multiple longer form productions, which have achieved critical success and significant audience reach.
- **Established:** The Key Creative is highly accomplished, with significant experience on numerous higher-budget productions, which have achieved commercial and critical success.

The Indigenous language group provides a list of language names and the AIATSIS code from the Austlang Database. You can visit the <u>Austlang Database</u> to see more information about the language/s you are selecting.

Name *	Career stage: *
	Role *
Please select the Key Creative's gender: *	
Gender refers to current gender, which may be	
different to sex recorded at birth and may be	Bio *
different to what is indicated on legal documen	ts.
For examples of different gender terms, please	
see here (this link will take you to NAVA's Gend	ler
Equity resources)	
If you have selected 'Different term' above, please specify	
	Word count:
Does the Key Creative identify as a First Nations Australian? *	Must be no more than 200 words.
If yes, please select the Indigenous language group/s the Key	
Creative identifies with:	
Mobile *	
Email *	

State *			
Australian citizen *			
Status * O Confirmed	Proposed		
Other Creative Te	eam		
Does the project has O Yes For example, HODs, scrip		○ No	ached? *
Provide the informatio enter multiple membe		r creative team men	nbers. Click on ' Add More ' to
Name *		Role *	
Gender *		Status * O Confirmed	Proposed
Gender refers to current	gender, which may be	Australian citizen/reside	ent *
different to sex recorded different to what is indicated	at birth and may be	5	
For examples of different see <u>here</u> (this link will tal Equity resources)	t gender terms, please		
If you have selected 'Different te	rm' above, please specify		
Does the other creative team me Australian? *	mber identify as a First Nation	5	
If yes, please select the Indigeno creative team member identifies			

Previous Credits

Provide details of the Key Creatives' previous credits and provide examples of previous work if hosted online (YouTube, Vimeo, etc.). Include the URL and password, if relevant. Please submit completed films and not extracts.

Click on 'Add More' to enter multiple Previous Credits.

Key Creative Name Format

Credited Role	Production Year
Project Title	Release details plus links to relevant credits e.g. IMDB, festival website, theatre reviews, online work, etc.
Duration (minutes)	Word count:
	Must be no more than 150 words.
Budget	
Must be a dollar amount.	
First Nations Story Content	
* indicates a required field	
Screen Australia supports the telling of First I storytellers.	Nations stories by First Nations creatives and
Where this is not the case we expect meanin communities whose stories they are.	gful collaboration with the First Nations
who do not have the authority to speak in the story you will need to follow the ca film maker's guide to working with Inc. This includes a statement on how you are ap if you believe the content is not specific to a	re are First Nations members of the team for the people or place being represented thecklists from Pathways & Protocols: digenous people, culture and concepts. proaching the First Nations content, (even community or individual), evidence of your ned letters of consent confirming community
All projects involving First Nations content or Assessors.	participation will be assessed by First Nations
Does this project contain First Nations of collaboration with First Nations people? O Yes For example: Does the project involve a First Nation First Nations person or community? Or use First N	
Please select the Indigenous languages content relates to: *	or language groups that your story

Online Development 2023/2024

Form Preview

If relevant select more than one.
Outline the level of First Nations content (themes, characters, actors, locations) that you believe will be a part of the completed screen project. *
Word count: Must be no more than 250 words.
Why have you chosen to include First Nations themes, characters, talent and/or locations in this screen project? *
Word count: Must be no more than 250 words.
How will you ensure the First Nations themes, characters, talent and locations are represented respectfully and authentically (from development, to pre-production shoot, post-production, delivery and marketing)? *
Word count:
Must be no more than 250 words.
Key Creatives and Employment
Are any of the Key Creatives First Nations Australians? If the screen project has major First Nations components, will you ensure there is a First Nations Key Creative on your team? If not why? *
Word count: Must be no more than 250 words.
How many First Nations people do you intend on employing in the development and/or production of this screen project? *
Word count: Must be no more than 250 words.

Collaboration

How have you collaborated with the First Nations community on your screen project? Who from the First Nations community have you collaborated with and can you provide a letter of agreement from them? What is your collaborative

forward? *	ions community with regard	is to this project going
Word count: Must be no more than 250 words	i.	
Rights		
	ous Cultural and Intellectua ou implementing legal fram	
Word count:		
Must be no more than 250 words	s. otocols will provide more informat	ion about Indigenous Cultural and
community do you hold the relevant people about the		ory, have you spoken to the een and have they read the
Word count: Must be no more than 250 words	i.	
Development Budget	and Funding Sources	
Please provide a budget s	ummary for the Developme	nt stage. Do not include GST
necessary for a project, including research, writers' rooms and l	include funding for any of the ding but not limited to; writing key creative fees, as well as a f ecific as possible when referrin	a treatment, draft scripts, bible, ilmed Proof of Concept or
Enter \$0 if the column does n	ot apply to that particular line	tem.
Dovolonment Dudget Itam	Saroon Aughralia Asla (*)	Othor Funding (#)
Development Budget Item	\$ Screen Australia ASK (\$)	Other Funding (\$)
	Must be a dollar amount.	Must be a dollar amount.
L		
	Screen Australia Ask Total	Other Funding Total

This number/amount is calculated.

This number/amount is calculated.

Development Budget Total

\$

This number/amount is calculated.

Other Funding

Other funding sources if applicable

Other funding sources for this development stage only. The total here must match the total of the 'Other funding' column in the Development budget.

Source	Туре	Status	Amount
			Must be a dollar amount.

Other Funding Total

\$

This number/amount is calculated.

Previous funding

Please indicate any previous funding by Screen Australia or predecessor agencies, State and Federal agencies, commissioning platforms or other third party investors.

Agency/funding source	Year	Type of finance	Amount
	Must be a number.		Must be a dollar amount.

Copyright and Clearances

* indicates a required field

The applicant must have the appropriate rights to tell the story through legal agreements (chain of title) whether the story is based on an original idea or based on a book, format, article or a real person (partly or wholly), etc.

For Story Development, you may have in-principle agreements in place i.e. email confirmation in order to acquire funding for the initial option. The legal costs can be included in your development budget.

For projects asking for \$100,000 or over in combined Screen Australia funding, a solicitor's opinion letter validating your agreements will be required if the project is successful.

Do you have all of the appropriate agreements in place to tell your story (i.e. writers' agreements, directors' agreements, script editors' agreements, option agreements, etc)? *
○ Yes ○ No
Please provide a brief overview of the chain of title for this project, including any rights you still need to obtain.
For example:
1.
[Title] is an original [concept/work/creation/idea] created by [Name/Company].
OR
[Title] is based on [an underlying work] by [Name], which has been optioned by [Name/Company].
AND
2.
[Name/Company] controls the necessary rights and clearances to undertake and complete the development work described in the application.
Chain of title narrative: *
Word count: Must be no more than 250 words.
Is the project dependent on obtaining releases or access agreements from individuals or bodies such as local councils, government or private organisations*
○ Yes ○ No
Please detail the type of release/s or agreements/s required and whether you have a signed copy. *
Word count: Must be no more than 250 words.
Is the project partly or wholly based on a real life event or person? * ○ Yes ○ No

Please provide details, including whether releases, in-principle agreements, or access agreements have been obtained: *				
Word count: Must be no more tha	n 250 words.			
Please list all of	your chain of tit	le documents:		
If this project is ba status of the chain			vide details of al	I the works and the
the 'Add More' but	ton to add additior	nal fields.		
Type of Work	Title of Work	Author / Creator	Agreements / Status	Option Expiry Date
If multiple fileUploaded filesMaximum file	red field I using the 'Choose oaded is named ac s are uploaded for s are in the specifie size is 25MB	e Files' button. ccording to the filer one question, plea ed format and no Z	se number to inc	dicate sequence
Please note this is outline the project weaknesses or cha	a creative develop 's current stage of allenges. Please ou I. You can also incl ess.	oment plan, rather	than a pitch docu your plan to add ment process and	ument. It should ress current creative d why you intend
Filename: Developm	ent Plan - [Project Ti	tle].doc, docx or .pdf		

Story documents applicable to the current stage of development, i.e. story bible, draft scripts, episode outlines or anything else applicable *

Attach a file:	
A maximum of 3 files may be attached. Filename: Story Document - [Type of Document] -	[Project Title].doc, .docx or .pdf
Please also include the story document of Concept. No more than a ten-page script	
NOTE: You must include story materials for the apply for the POC funds even if you are only a POC.	e long-form project at the same time as you applying for the funds for the production of the
*	
Attach a file:	
Filename: POC Story Document - [Project Title].doc	docy or pdf
Thename. Foe Story Bocament [Froject Fide].doc	, .uocx of .pui
Plane a manife and First Nations will be	
Please provide any First Nations collaborators. Attach a file:	ration agreements. Include names and
Filename: First Nations Collaboration Agreement - multiple files, please number each.	[Project Title].doc, .docx or .pdf. If uploading
Did you apply for Carer's Costs in your d	evelopment budget? *
○ Yes	○ No
Development Budget on page 9.	osts must be included as separate line items in your
Carer's Costs Requested (maximum \$3,0	00 per application) *
\$	
Please ensure you have provided all the submitting	attachments requested before
	nfirm: *
sequence ☐ Uploaded files are in the specified format	and no ZIP files are included
☐ Uploaded files are no more 25MBs	and no zii ines are included

* indicates a required field

Please note this section doesn't form part of your application and is not assessed unless otherwise stated in your funding program's guidelines. If you do not wish to provide this information click 'prefer not to disclose'.

Please be advised Screen Australia Staff may use this information for the purposes of preparing and publishing aggregated research and reporting. For more information, please refer to Screen Australia's Seeing Ourselves report. All personal information will be handled in accordance with our Privacy Policy.

Please complete for **all** key creative roles listed.

If you are completing this section for someone else, please ensure you have their permission or alternatively request the individual to fill in this section.

Please select the Key Creative's role *	Does the Key Creative have a disability? *	
Is the Key Creative from a culturally or linguistically diverse background? *	Does the Key Creative identify as LGBTQI+? * 'LGBTQI+' refer to lesbian, gay, bisexual,	
Please select the Key Creative's cultural background/ethnicity:	transgender/gender diverse, queer and intersed the '+' recognises that LGBTQI doesn't include a range of other terms that people identify with or use to describe themselves. We acknowledge that one acronym or description may be not ab to fully capture the diversity of gender identities sexual orientations and bodily diversity in our community, and that language is constantly evolving. Our intention is to be as succinct as we	
Please select the Key Creative's first language (as a child). If Indigenous, go to the next question.		
If first language is an Indigenous language, please select from AIATSIS Austlang Database:	can, but inclusive of all.	

Diversity Information *

☐ Please tick to confirm you have provided a diversity response for all Key Creatives listed.